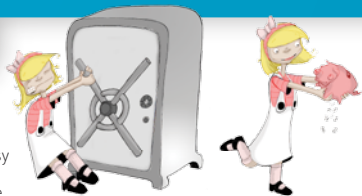


IBM Rational AppScan



Vulnerable web applications are providing an easy path for hackers to access or steal sensitive corporate information. At the same time, midsize organizations are struggling to test for these vulnerabilities and are overwhelmed with manual testing efforts.

IBM Rational AppScan Express Edition provides midsize business with accurate and automated means of finding vulnerabilities in their Web applications in order to:

- evaluate, understand, resolve the security issues
- greatly reduce the business risks linked to web vulnerabilities.
- Reduce the time and costs related to manual and outsourced security testing, providing an immediate ROI

Customer Pain Points

- Application vulnerabilities putting business at risk
- Loss of customer data with breach notifications at 138\$ per record
- Compliance standards such as PCI can mean large fines
- Damage to the brand
- Manual penetration testing is difficult and costly
- Lack application security expertise and resources
- External testing can be costly and infrequent
- No ad-hoc testing or regular testing according to new releases

Solution Business Benefits

- Ensure your web applications are secure and compliant with regulations such as PCI avoiding breach and regulatory compliance audit costs
- Reduce risk of a critical security breach
- Protect sensitive data by finding security vulnerabilities in Web applications
- Reduce costs associated with manual or outsourced testing